# APIEF Online Training Course 2021 EOI Guidelines

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# 1. About the opportunity

Wednesdays 1 - 22 September 2021, 9:30AM - 1:00PM AEST

Creative Partnerships Australia is partnering with the Council for Advancement and Support of Education (CASE) to offer 20 places at their upcoming major online training course, the Asia Pacific Institute in Educational Fundraising (APIEF).

This online course will take place weekly on Wednesdays over 4 weeks from 1 - 22 September 2021 (3.5 hours per session).

Run by experts in educational fundraising, APIEF is an in-depth training event offering interactive sessions covering a diverse range of topics including annual and regular giving, major gifts, bequests and legacies, campaigns, stewardship, ethics, effective prospect tracking, making the case for support and more.

This opportunity is for early-to-mid career arts fundraisers representing an arts organisation with an emerging and/or established fundraising program. If your EOI is successful, Creative Partnerships Australia will cover the full cost of your participation at APIEF.

We encourage you to visit the <u>APIEF website</u> for the full program and information on presenters, sessions and opportunities.

Please note: CPA encourages EOIs from all states and territories and would like to see equal representation across all states and territories in this program.

# 2. Eligibility criteria

Applicants must be employed in a role that includes fundraising or development. Applicant organisations must:

- Be based in Australia and carrying out most of their arts activity or practice within Australia
- Be a legally constituted entity (with an ABN)
- Be registered as a not-for-profit organisation, as defined by the Australian Taxation Office (ATO)<sub>1</sub>, and;
- Be operating with the primary purpose of providing arts and cultural opportunities for Australian artists and audiences

## 3. Timeline

**EOI opens:** Thursday 15 July **EOI closes:** Thursday 12 August

Assessment: Monday 16 - Thursday 19 August

Applicants notified: Friday 20 August

APIEF: 1 - 22 September 2021

1 Definitions of not-for-profit entities may be found on the ATO and ASIC websites.

### 4. Assessment

All expressions of interest (EOI) must outline:

- Your organisation's primary purpose
- How the opportunity will benefit you
- How the opportunity will benefit your organisation, and;
- Your history of fundraising training

Assessment of applications will be undertaken by Creative Partnerships staff.

# 5. How to apply

Before you submit your EOI, read these guidelines thoroughly and contact our programs staff with any questions. To start your EOI, click <a href="here">here</a>.

Your EOI can be saved and edited at any time until the deadline. Once submitted, you cannot make further edits or amendments.

## 6. Contacts

As the programs team is currently working remotely, please email any queries to <a href="mailto:programs@creativepartnerships.gov.au">mailto:programs@creativepartnerships.gov.au</a>

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